

# CALL FOR PAPERS

## LEGACY AND HORIZONS

BRIDGING TIME AND COMPLEXITY IN MANAGEMENT



**XXXVI**

**AiIG SCIENTIFIC MEETING**

**UDINE, SEPTEMBER 11-12 2025**



**UNIVERSITÀ  
DEGLI STUDI  
DI UDINE**  
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**AiIG**

Associazione italiana di Ingegneria Gestionale

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## CONFERENCE THEME

The **36th edition** of the **Annual Scientific Meeting of the Italian Association of Management Engineering (AiIG)** will take place in Udine, on **September 11-12th, 2025**, organized by **University of Udine**. The theme is “**Legacy and horizons: bridging time and complexity in management**”.

The Meeting will explore the intricate balance managers face between **honouring legacy and embracing future horizons**. By addressing the interplay of tradition and innovation, short- and long-term decision-making, and continuity versus disruption, the conference will delve into how these tensions shape management in a complex world. Particular attention will be given to transformative challenges, such as sustainability, which requires expanded temporal perspectives and a forward-looking approach.

The following **research streams** are particularly relevant to this extent:

- Tensions between continuity and discontinuity in business transformations shaping markets, industry structures, and business ecosystems
- The role of time in competitive dynamics for supply chain efficiency, responsiveness, and resilience
- Short-term and long-term decision-making at strategic and operational levels
- Taking advantage of time paths to address sustainability challenges
- Awareness of legacy in the emergence and evolution of new business models
- The role of tradition in innovation management and creativity
- New ways of organizing labor and tasks within organizations for balancing temporal tensions
- The role of new technologies (digital tech, AI, ...) for acceleration and discontinuity



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## THEMATIC TRACKS

A list of 24 [proposed thematic tracks](#) is also contributing to the program:

- AI in OSCM research: unveiling impacts, risks, and strategic approaches
- AI-driven business innovation: balancing transformation and responsible value creation
- Bridging past and future: the role of tradition in innovation management
- Bridging scales: navigating complexity through multi-level perspectives in management
- Complexity in innovation, management and economics: models and tools to address transformative challenges
- Entrepreneurial university ecosystems and actors
- From legacy to innovation: navigating digital transformation in the service sector
- From stability to disruption during the fifth industrial revolution: digital innovation ecosystems from a startup perspective
- Future-ready transport systems: managing the complexity of mobility and logistics in the era of digital and sustainable transition
- Gender, diversity, and inclusion through complex pathways to sustainability
- Innovation paradox: failure as fuel for success
- Navigating complexity in entrepreneurial finance: artificial intelligence, climate change and societal challenges
- Navigating innovation and circularity within sustainable supply chains: harnessing past knowledge for resilient business models and governance
- Navigating the dark side of digitalization: challenges for social sustainability
- Organizing and innovating in the More-than-Human Society: how technologies and algorithms are reshaping organizational and creative practices
- Repurposing organizations: people, technology, sustainability

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- Reshaping supply chains for resilient horizons: the role of regenerative approaches in overcoming unsustainable challenges
- Shaping the future: the role of higher education in navigating technological and sustainability transitions
- Territorial and organizational resilience for a sustainable future
- The healthcare innovation dilemma: balancing continuity and disruption in a complex ecosystem
- Towards the future of Industry: digital technologies and innovative business management solutions
- Trust and governance in digital ecosystems
- Understanding sustainable consumer behavior to support sustainable innovation in complex and uncertain times: drivers, barriers, and role of new technologies
- Unpacking the tensions in the twin transition of industrial supply chains and company innovation: an ecosystem perspective

## PAPER SUBMISSION

**Two different types of paper** may be presented:

- **“Competitive” papers**, namely fully-developed papers, ready for submissions to journals/books, clearly describing objectives, research hypotheses, empirical/theoretical analysis. Competitive papers should be less than 15.000 words. Structure is free. They will have a slot of 15 minutes for presentation.
- **“Work-in-progress” papers**, namely early-stage papers, still not ready for submissions to journals/books, describing motivations and pitching possible research hypotheses. Work in progress papers should be less than 5.000 words. Structure should follow the following paragraphs: 1. Introduction 2. Relevance of the research 3. Contribution 4. Method 5. Description of results 6. Bibliography (no more than 15 citations). They will have a slot of 5 minutes for presentation.

**Suggested format: 2.5 cm margins, Times New Roman 12 and 1.5 spacing.**

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Works will be submitted through the **conference platform:**  
<https://aiigcrm.oierre.it/platform> [1]

The submitted pdf file shall not include the names of the authors. In case of acceptance, authors will be required to upload the final version including the names of the authors.

A **blind review process** will be adopted for the evaluation of all submissions. **Each author can submit up to three papers**, but will be allowed to present one (**every accepted paper must have a different presenter**). The presented papers will be available on the conference website.

The possibility to request the inclusion of the long abstracts in the **proceedings with ISBN** will be available.

## IMPORTANT DEADLINES

**By 30th April 2025:** Submission of Competitive papers/Work-in-progress papers

**By 6th June 2025:** Notification of acceptance

**By 30th June 2025:** Submission of final paper

## QUERIES

If you have any query, please write an email at [rsa2025aiig@uniud.it](mailto:rsa2025aiig@uniud.it)

[1] If you have already an account from previous AiIG events, it is preferable to use the same account. If you do not remember the password, you can insert your data and click “register”: the system will recognise you and generate the recovery link.



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## SCIENTIFIC COMMITTEE

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