

FULL PROGRAM OF THE XXXV RSA AiG

October 10th 11.30 - 13.00 - Parallel Sessions A

A1 - Aula C330	A2 - Aula Capitò	A3 - Aula F010	A4 - Aula F150	A5 - Aula F160	A6 - Aula Grasso
General Track: Supply Chain & Operations Management	General Track: Higher Education and Public Administration	AI and dynamic capabilities for Sustainable Growth, Circular Business Model Innovation, and SMEs digital transformation	Digital Technologies and their Impact on the Service Sector: A Multi-Level Perspective	Complexity perspectives, models, approaches, and methods to support innovation systems through the new digital technologies	Redesigning business processes with cutting-edge technologies: Case studies and best practices in manufacturing, utilities, and infrastructure management
<i>Chair: Matteo Kalchschmidt</i>	<i>Chair: Evila Piva</i>	<i>Chair: G. Mele, E. Pessot, A. Urbinati</i>	<i>Chair: Valentina Ndou</i>	<i>Chair: Linda Ponta</i>	<i>Chair: C. Di Biccarelli, V. Varriale</i>
Supply chain sustainability learning collective initiatives for climate change adaptation: a structural topic modelling analysis (CP) (Alice Madonna , Camilla Salvatore, Albachiaro Boffelli, Annamaria Bianchi, Matteo Kalchschmidt) <u>Discussant:</u> Antonio Cavallin Toscani	The impact of entrepreneurship education on the employability of STEM graduates: a randomised experiment on the employers' perspective (CP) (Angelo Cavallo, Davide Hahn , Azzurra Meoli, Evila Piva) <u>Discussant:</u> Mariangela Piazza	A Novel Approach to Circularity Measurement: The Circular Balanced Scorecard Framework (CP) (Laura Marcati , Davide Chiaroni) <u>Discussant:</u> Pierluigi Zerbino	Driving Mobility Innovations: Examining Mobility as a Service (MaaS) Start-ups Evolution from a Resource-Based View (CP) (Davide De Vita , Nunzia Carbonara, Antonio Messeni Petruzzelli, Umberto Panniello) <u>Discussant:</u> Francesco Dassi	Innovation and productivity of urban ecosystems: A complexity approach (CP) (Raffaella Manzini, Linda Ponta, Gloria Puliga , Fernanda Strozzi) <u>Discussant:</u> Marco Raberto	Supporting railway O&M with BIM-GIS integration: a framework for asset management (CP) (Mattia Mangia , Angelo Corallo) <u>Discussant:</u> Eliana Mello
Structural embeddedness and environmental performance: A secondary data analysis on supply base dependence (CP) (Matteo Podrecca, Giovanna Culot) <u>Discussant:</u> Antonella Moretto	Executive reputation, accountability and power: The case of universities (CP) (Alice Civera, Diego D'Adda , Michele Meoli, Stefano Paleari) <u>Discussant:</u> Mattia Cattaneo	Exploring Business Intelligence adoption through the lens of DOI theory (CP) (Roberto Cerchione , Mariarosaria Morelli, Renato Redondi) <u>Discussant:</u> Angelo Natalicchio	Con-Accessibility: Logit-based catchment area modeling for strategic airport system planning (CP) (Sebastian Birolini , Nicolò Avogadro, Paolo Malighetti, Stefano Paleari) <u>Discussant:</u> Martina Gregori	Promoting sustainability goals: innovation trajectories of Fintech through patent analysis (CP) (Giovanna Ferraro , Antonio Iovanella, Alessandro Ramponi, Giulia Rotundo) <u>Discussant:</u> Linda Ponta	Digital Information Security Practices in Architecture, Engineering and Construction Sector: A Bibliometric Analysis of the Literature (CP) (Christelle Ntuala Ompual, Di biccarelli Carla, Lavesson Niklas, Mello Eliana Assunta) <u>Discussant:</u> Giorgia Specchia
Decertification from sustainability standards: A contingency analysis (WIP) (Matteo Podrecca , Guido Nassimbeni, Marco Sartor) <u>Discussant:</u> Rosa Maria Dangelico	Agile in public organizations: back to the past? (WIP) (Alessandro Francesco Sinatra , Michela Annaboldi) <u>Discussant:</u> Pierluigi Rippa	Adoption of Regenerative and CE practices across Italian farmers. An empirical analysis (WIP) (Paola Garrone, Niso Randellini , Paola Caputo, Giovanni Scotti, Silvia Falasco) <u>Discussant:</u> Cinzia Battistella	VR Immersive Experiences in Destination Marketing: A Multi-Method Study on Consumers (WIP) (Matteo Lorandi , Michele Di Dalmazi, Marco Mandolfo, Giuliano Noci) <u>Discussant:</u> Paolo Roma	Improved electricity prices forecasts leveraging connectedness among commodities (CP) (Giovanni Bonaccorsi , Andrea Flori) <u>Discussant:</u> Gloria Puliga	Integrating Organizational Life Cycle Assessment for Sustainable Business Management (WIP) (Marco Ciro Liscio , Salik Ahmed, Irene Voukkali, Antonis A. Zorpas, Paolo Sospiro) <u>Discussant:</u> Flavia Cicerelli
How do cognitive biases affect the management of the trade-off between Resilience and Sustainability in procurement? A Vignette Study (WIP) (Giacomo Grassi , Cristina Di Stefano, Stefano Elia, Michela Guida, Federico Caniato, Antonella Moretto) <u>Discussant:</u> Matteo Vignoli	Municipal Expenditure and Cultural Participation: Exploring Socio-Economic and Geographical Dynamics in an Italian Region (WIP) (Romain Lerouge , Michela Annaboldi) <u>Discussant:</u> Giustina Secundo	Innovation Dynamics in the Semiconductor Equipment Manufacturing for Circular Economy Transition (WIP) (Priyanshu Protim Pathak , Lucia Piscitello, Silvia Massini) <u>Discussant:</u> Niso Randellini			Time Series Early Warning System A Case Study Scenariot (WIP) (Fabio Cassano, Anna Maria Crespino, Mariangela Lazoi, Giorgia Specchia , Alessandra Spennato) <u>Discussant:</u> Mattia Mangia

October 10th 11.30 - 13.00 - Parallel Sessions A

A7 - Aula Rubino	A8 - Aula C340	A9 - Aula M020	A10 - Aula Master
Artificial Intelligence (AI) and digital technologies as catalysts for shaping innovation ecosystems	Digital Transformation and Digital Innovation challenges in Family Businesses	Unveiling the connections between Artificial Intelligence and ESG goals	Innovation for Inclusion: The Role of AI, New Technology, and Research in Bridging Gender Gaps and Shaping a More Equitable World
<i>Chair: Serena Filippelli</i>	<i>Chair: Paolo Capolupo</i>	<i>Chair: Stefano Franco</i>	<i>Chair: Omar Mazzucchelli</i>
Orchestrating Innovation Ecosystems and Digital Technologies for Dynamic Capabilities Development – The Case of EdTech Industry (CP)	Aligning innovation and digitalization in family firms: Current debates and future research directions (CP)	The European Sustainable Reporting Standards and the Global Reporting Initiative: a comparison of sustainability reporting frameworks (WIP)	Still a man in a lab coat? A scoping review on the stereotypical scientist (CP)
(Stefano Marchese)	(Samuel Appleton, Marco Mismetti, Vittoria Magrelli, Alfredo De Massis)	(Giuseppe Bruno, Manuel Cavola, Anna Del Balzo, Carmela Piccolo)	(Omar Mazzucchelli, Cristina Rossi-Lamastra)
<u>Discussant:</u> Mattia Pedota	<u>Discussant:</u> Domenico Appio	<u>Discussant:</u> Maria Chiara De Lorenzi	<u>Discussant:</u> Greta Temporin
Making Sense of Blockchain: Exploring Institutional Logics in Emerging Technologies (CP)	Unveiling Transgenerational Entrepreneurship through an Entrepreneurial Learning Perspective: the Florio Family Case (CP)	Exploring the use of text mining to identify green business process patterns (WIP)	Navigating gender and control in organizational spaces: The role of spatial segregation (WIP)
(Carlotta Cochis, Paula Ungureanu)	(Paolo Capolupo, Lorenzo Ardito, Antonio Messeni Petruzzelli)	(Rosa Maria Dangelico, Claudio Loporcaro, Angela Nuzzi, Pierpaolo Pontrandolfo, Daniele Rotolo, Barbara Scozzi, Antonio Crupi, Paolo Roma)	(Alessandra Migliore, Cristina Rossi-Lamastra, Chiara Tagliaro)
<u>Discussant:</u> Stefano Marchese	<u>Discussant:</u> L. A. Rodríguez Aceves	<u>Discussant:</u> Stefano Franco	<u>Discussant:</u> Azzurra Meoli
Can artificial intelligence be an enabler of sustainable innovation management? A multiple case study based on stakeholder theory (CP)	The Family Factor in Shaping the Entrepreneurial Mindset: A Cognitive, Emotional, and Behavioral View (WIP)	The Impact of Sustainable Development Goals and AI-generated text in Lending-based Crowdfunding (WIP)	Institutional and individual factors jointly moderate women entrepreneurs' gender homophily preference for business angels (WIP)
(Maria Elena Latino, Maria Chiara De Lorenzi)	(Lucia Alejandra Rodríguez Aceves, Marina Chiovato, Tommaso Minola, Geraldina Silveyra León, Yenira Tlacuilo Parra)	(Riccardo Maiolini, Francesco Cappa, Stefano Franco, Giovanni Raimondo Quarantino)	(Jie Li)
<u>Discussant:</u> Diletta Villa	<u>Discussant:</u> Paolo Capolupo	<u>Discussant:</u> Manuel Cavola	<u>Discussant:</u> Ilaria Cascavilla
The process of an ecosystem emergence for an Enabling Technology: the 5G Case (WIP)	Digitalization of Family Office: Embracing Technological Transformation through FinTech solutions (WIP)	Unveiling the role of Artificial Intelligence to support platform-based company towards sustainability challenges: developing a framework to support businesses (WIP)	Entrepreneurship-related gender bias in Large Language Models: Evidence from a chat with GPT-3.5 (WIP)
(Mattia Magnaghi, Antonio Ghezzi, Andrea Rangone)	(Domenico Appio, Josip Kotlar, Federico Frattini)	(Maria Chiara De Lorenzi, Hasan Md. Zulfikar, Maria Elena Latino)	(Francesco Paolo Lagrasta, Barbara Scozzi, Pierpaolo Pontrandolfo)
<u>Discussant:</u> Valentina Bucaioni	<u>Discussant:</u> Samuel Appleton	<u>Discussant:</u> Gianpaolo Iazzolino	<u>Discussant:</u> Stefania Manetti
		Eco-efficiency and Corporate Governance: a comparison of EU and US listed companies (WIP)	Diversity and Inclusion in Entrepreneurial Ecosystems: the case of women academic entrepreneurship in Italy and the UK (WIP)
		(Giovanni Baldissarro, Gianpaolo Iazzolino, Donato Morea, Elisa Farinelli, Pasquale Latella, Stefania Veltri)	(Maria Abreu, Alice Civera, Vadim Grinevich, Michele Meoli)
		<u>Discussant:</u> Claudio Loporcaro	<u>Discussant:</u> Sílvia Costa

October 10th 14.00 - 15.30 - Parallel Sessions B

B1 - Aula Magna	B2 - Aula Capità	B3 - Aula F010	B4 - Aula F150	B5 - Aula F160	B6 - Aula Grasso
AI in Healthcare: Navigating Opportunities, Challenges, and Future Horizons	New Trends in Digital and Traditional Entrepreneurial Finance: Artificial Intelligence, Climate Change and Societal Challenges	AI and dynamic capabilities for Sustainable Growth, Circular Business Model Innovation, and SMEs digital transformation	Digital Technologies and their Impact on the Service Sector: A Multi-Level Perspective	Complexity perspectives, models, approaches, and methods to support innovation systems through the new digital technologies	Redesigning business processes with cutting-edge technologies: Case studies and best practices in manufacturing, utilities, and infrastructure management
<i>Chair: Emanuela Foglia</i>	<i>Chair: Benedetta Montanaro</i>	<i>Chair: G. Mele, E. Pessot, A. Urbinati</i>	<i>Chair: Lorenzo Ardito</i>	<i>Chair: Giovanna Ferraro</i>	<i>Chair: C. Di Biccarì, V. Varriale</i>
How to Discover the Evolution of AI in the Research Area: A Methodological Proposal (CP)	The rise of Business Angel Platforms: evidence from Italy (CP)	Unraveling the path to smart manufacturing advancement: a necessary condition analysis (CP)	Business Model Innovation in the Banking sector: How digital technologies transform innovation drivers in value mechanisms innovations (CP)	The importance of the structural pattern for the resilience of circular economy networks: A network-based approach (CP)	Fashion companies' vulnerabilities due to the application of the European Union Directive 2024/825 on greenwashing (WIP)
(Lorella Cannavacciuolo, Paolo Mancuso, Alessandro Scarpa) <u>Discussant</u> : Yulia Sidorova	(Davide Vigliani , Giuliano Sansone, Elisa Ughetto, Paolo Landoni) <u>Discussant</u> : Riccardo Maiolini	(Francesco Arcidiacono , Matteo Podrecca, Florian Schupp) <u>Discussant</u> : Simone Gitto	(Ilaria Mancuso , Antonio Messeni Petruzzelli, Umberto Panniello) <u>Discussant</u> : Matteo Lorandi	(Giovanni Francesco Massari) <u>Discussant</u> : Cristina Ponsiglione	(Diego D'Adda, Marco Ciro Liscio, Gagan Narang, Paolo Sospiro , Irene Voukkali, Antonis A. Zorpas) <u>Discussant</u> : Pierluigi Zerbino
The pharmaceutical distributors' efficiency in Italy: an assessment of the impact of the 2010 reimbursable drug pricing reform (CP)	Signaling success: the role of project narratives, funding models and impact of communities in lending-based crowdfunding (CP)	Uncovering the role of digital platforms in fostering Industrial Symbiosis (CP)	Unveiling AI-driven value creation in retail services through Causal Layered Analysis (CP)	Value Chains for Green Hydrogen Production: The proposal of an Agent-Based Model Conceptualization (CP)	Between Green Product Innovation and Eco-Opportunism: the role of Green Information Systems (WIP)
(Daniele De Santis) <u>Discussant</u> : Riccardo Marzano	(Riccardo Maiolini, Francesco Cappa , Dimitrija Kalanoski, Giovanni Raimondo Quarantino) <u>Discussant</u> : Davide Vigliani	(Lucrezia Sgambaro , Davide Chiaroni) <u>Discussant</u> : Giuseppe Liccardo	(Giulio Arata , Alessandro Biffi, Emilio Bellini) <u>Discussant</u> : Clara Filosa	(Vincenzo Del Duca, Cristina Ponsiglione, Simonetta Primario , Serena Strazzullo) <u>Discussant</u> : Giovanna Ferraro	(Flavia Cicerelli , Emilio Paolucci, Chiara Ravetti, Andrea Tunì) <u>Discussant</u> : Marco Ciro Liscio
AI and Healthcare Management: An Action Research Approach (WIP)	Generative AI and Firm-level Productivity: Evidence from Startup Funding Dynamics (CP)	Artificial Intelligence as an enabler for Business Model Innovation: a literature review opening the black box of business models (CP)	Big Data Analytics Effects for Sustainable Firm Performance in Financial Services (WIP)	The make or buy dilemma for innovation: an agent-based approach (CP)	How can governments foster the decarbonization of industry processes? A qualitative evaluation of EU energy and climate policies (CP)
(Sara Pozzi , Federico Filippo Orsini, Federica Asperti, Elisabetta Garagiola) <u>Discussant</u> : Lorella Cannavacciuolo	(David Heller , Dominik Asam) <u>Discussant</u> : Alessandro Lucini Paioni	(Martino Bonalumi , Davide Chiaroni) <u>Discussant</u> : Matteo Podrecca	(Claudio Bonvino , Marco Giorgino) <u>Discussant</u> : Ilaria Mancuso	(Linda Ponta , Raffaella Manzini, Silvano Cincotti) <u>Discussant</u> : Simonetta Primario	(Nunzia Zecchillo , Margherita Molinaro, Guido Orzes) <u>Discussant</u> : Michele Grimaldi
How Artificial Intelligence reshapes professional work in service delivery: preliminary evidence from a mixed-methods study (WIP)					How far away? The effect of rural access to roads on sustainable development (CP)
(Eleonora Gheduzzi , Mattia Vincenzo Olive, Luca Gastaldi, Cristina Masella) <u>Discussant</u> : Emanuela Foglia					(Marta Marson , Ivan Savin) <u>Discussant</u> : Eugenio Oropallo

October 10th 14.00 - 15.30 - Parallel Sessions B

B7 - Aula Rubino	B8 - Aula C330	B9 - Aula C340	B10 - Aula M020	B11 - Aula Master
Artificial Intelligence (AI) and digital technologies as catalysts for shaping innovation ecosystems	Space Economy: Beyond and beneath the sky	Digital Innovation Ecosystem for the Circular Economy: The Startups' perspective	AI-based systems and prescriptive analytics: Enhancing decision-making in public and private service sectors	Innovation for Inclusion: The Role of AI, New Technology, and Research in Bridging Gender Gaps and Shaping a More Equitable World
<i>Chair: Serena Filippelli</i>	<i>Chair: Federico Caviggioli</i>	<i>Chair: Domenica Barile, Benedetta Pini</i>	<i>Chair: Carmela Piccolo</i>	<i>Chair: Omar Mazzucchelli</i>
Minds and machines: unveiling the role of artificial intelligence in knowledge absorption (CP)	The evolving role of strategic leadership in (platform-based) space innovation ecosystem (CP)	Examining the Dynamics of Digital Innovation Ecosystems from the start-up perspective: the "WeShort" Case Study (CP)	Redefining last-mile delivery services with self-collection: An Italian case study (CP)	Understanding the development of Gender Equality Plans: a dual lens perspective on strategy processes (WIP)
(Mattia Pedota)	(Angelo Cavallo)	(Domenica Barile, Giustina Secundo, Pasquale Del Vecchio)	(Giuseppe Bruno, Antonio Diglio, Carmela Piccolo, Eduardo Pipicelli)	(Greta Temporin)
<u>Discussant:</u> Mattia Magnaghi	<u>Discussant:</u> Elettra D'Amico	<u>Discussant:</u> Claudia Spilotro	<u>Discussant:</u> Sebastian Birolini	<u>Discussant:</u> Fiammetta Grieco Cinquegrana
Appropriation of generative Artificial Intelligence (AI) tools in project management: an Adaptive Structuration Theory perspective (WIP)	Reaching for the stars: Analyzing market entry in the Space Economy (CP)	AI-based digital platforms shaping Innovation Ecosystems: State-of-the-art and emerging perspectives (CP)	From Macro to Micro: managers' role in de-risking international strategies through technologies and relocations (WIP)	The influence of role model exposure on entrepreneurial task confidence: the moderating role of gender stereotypes (WIP)
(Antonio Cimino, Vincenzo Corvello, Alberto Michele Felicetti)	(Davide Vittori, Umberto Panniello, Antonio Messeni Petruzzelli, Francesco Cupertino)	(Claudia Spilotro, Pasquale Del Vecchio, Giustina Secundo)	(Giacomo Grassi, Cristina Di Stefano, Stefano Elia, Silvia Massini)	(Ilaria Cascavilla, Silvia Costa)
<u>Discussant:</u> Adrien Audoin	<u>Discussant:</u> Antonio Ghezzi	<u>Discussant:</u> Alberto Michele Felicetti	<u>Discussant:</u> Chiara Morlotti	<u>Discussant:</u> Jie Li
Standing on the shoulders of others: The role of universities and individual inventors in firms' exploration of general-purpose technologies (WIP)	Space technologies: landscape, knowledge flows and role of national agencies (WIP)	Collaboration between startups and large companies in open innovation projects: a systematic literature review (CP)	A data-driven approach for the optimal location and sizing of Emergency Medical Services (WIP)	Does the urban space influence entrepreneurial ecosystems? A gender perspective (WIP)
(Valentina Bucaioni, Gianluca Murgia, Stijn Kelchtermans)	(Federico Caviggioli)	(Alberto Michele Felicetti, Salvatore Ammirato, Ivana Quinto, Roberto Cerchione)	(Silvia Baldassarre, Sebastian Birolini, Mattia Cattaneo, Stefano Paleari)	(Alessandra Migliore, Massimo Gaetano Colombo, Elena Madaia, Cristina Rossi-Lamastra)
<u>Discussant:</u> Karen Venturini	<u>Discussant:</u> Angelo Cavallo	<u>Discussant:</u> Barbara Bigliardi	<u>Discussant:</u> Tiziana D'Alfonso	<u>Discussant:</u> Alice Civera
AI-driven startups: opportunities and barriers (WIP)	The Evolution of Entrepreneurial Support Organizations during Industry Emergence: Evidence from the UK Space Economy (WIP)		Post-triage patient reallocation in emergency department networks (WIP)	
(Virginia Dolci, Serena Filippelli, Benedetta Pini, Barbara Bigliardi)	(Jacopo Manotti, Davide Moiana, Antonio Ghezzi)		(Mattia Cattaneo, Sebastian Birolini, Dario Nicola Marchese, Stefano Paleari)	
<u>Discussant:</u> Carlotta Cochis	<u>Discussant:</u> Angelo Natalicchio		<u>Discussant:</u> Filippo Visintin	
Platform and non-platform ecosystems: a reframing of the existing literature (WIP)	The Future Landscape of Space Sustainability: A Delphi Study Approach (WIP)			
(Diletta Villa, Luca Gastaldi)	(Federico Caviggioli, Marianna Valente)			
<u>Discussant:</u> Maria Elena Latino	<u>Discussant:</u> Umberto Panniello			

October 10th 16.00 - 17.30 - Parallel Sessions C

C1 - Aula Magna	C2 - Aula Capitò	C3 - Aula F010	C4 - Aula F150	C5 - Aula F160	C6 - Aula Grasso
<p>AI in Healthcare: Navigating Opportunities, Challenges, and Future Horizons</p> <p>Chair: <i>Filippo Visintin</i></p>	<p>New Trends in Digital and Traditional Entrepreneurial Finance: Artificial Intelligence, Climate Change and Societal Challenges</p> <p>Chair: <i>Francesco Cappa</i></p>	<p>AI and dynamic capabilities for Sustainable Growth, Circular Business Model Innovation, and SMEs digital transformation</p> <p>Chair: <i>G. Mele, E. Pessot, A. Urbinati</i></p>	<p>Digital Technologies and their Impact on the Service Sector: A Multi-Level Perspective</p> <p>Chair: <i>Valentina Ndou</i></p>	<p>Complexity perspectives, models, approaches, and methods to support innovation systems through the new digital technologies</p> <p>Chair: <i>Simonetta Primario</i></p>	<p>Understanding sustainable consumer behavior to develop sustainable marketing strategies and sustainable innovations: Drivers, barriers, and AI supporting tools</p> <p>Chair: <i>Rosa Maria Dangelico</i></p>
<p>Navigating the Technological Landscape in Hospitals: A Taxonomy of Scanning and Assessment Integration Types Anchored in Research Orientation and Specialization of Care (CP)</p> <p>(Maria Pinelli, Emanuele Lettieri)</p> <p><u>Discussant:</u> Filippo Visintin</p>	<p>Who are the investors in the equity crowdfunding market? (CP)</p> <p>(Vincenzo Buttice, Valerio Lo Monaco, Benedetta Montanaro, Silvio Vismara)</p> <p><u>Discussant:</u> Francesca Tenca</p>	<p>The fit between capabilities and strategies as a driver for circular economy transition: An empirical analysis in Italy (WIP)</p> <p>(Ilaria Lombani, Davide Chiaroni, Andrea Urbinati, Iaria Giannoccaro)</p> <p><u>Discussant:</u> Gioconda Mele</p>	<p>The evolution of services' digitalization in Italy: proposal of a new Regional e-Services DESI (ReS DESI) (WIP)</p> <p>(Anna Di Palma)</p> <p><u>Discussant:</u> Lorenza Querini</p>	<p>IoT and Data analytics to support decision making in sustainability practices, multiple case studies for agri-food supply chains (CP)</p> <p>(Marta Menegoli, Maria Elena Latino)</p> <p><u>Discussant:</u> Andrea Fronzetti Colladon</p>	<p>Sustainability across Borders: which factors influence consumers towards Sustainable Footwear Choices? An empirical study on Italian and Dutch consumers (CP)</p> <p>(Valerio Schiaroli, Letizia Alvino, Rosa Maria Dangelico, Luca Fraccascia)</p> <p><u>Discussant:</u> Cristina Marullo</p>
<p>A survey on the role of pharmaceutical supply chain actors in digital innovation (CP)</p> <p>(Teresa Albini, Gianluca Murgia, Elena Pessot)</p> <p><u>Discussant:</u> Emanuela Foglia</p>	<p>The Activity of Banks as Equity Investors, Syndication and Specialisation (CP)</p> <p>(Andrea Carosi, Samuele Guido Sozzani)</p> <p><u>Discussant:</u> Gloria Puliga</p>	<p>Circular Economy in Agrotourism: an explorative analysis of good practice of resilience and sustainable growth (WIP)</p> <p>(Pasquale Del Vecchio, Gioconda Mele, Giuseppina Passiante)</p> <p><u>Discussant:</u> Lucrezia Sgambaro</p>	<p>Exploring Tensions between Appropriateness and Consequences in Implementing Digital Transformation Projects in Public Museums (WIP)</p> <p>(Lorenza Querini, Deborah Agostino)</p> <p><u>Discussant:</u> Anna Di Palma</p>	<p>The MAIO model: complex and linear dynamics in a multi-agent and multi-sector economy (CP)</p> <p>(Marco Raberto, Marcello Nieddu, Andrea Teglio)</p> <p><u>Discussant:</u> Giovanni Francesco Massari</p>	<p>Exploring circular consumption: circular attitudes and their influence on consumer behavior across the product lifecycle (CP)</p> <p>(Francesco Testa, Cristina Marullo, Natalia Marzia Gusmerotti, Vinicio Di Iorio)</p> <p><u>Discussant:</u> Mirko Giagnorio</p>
<p>Investigating the effects of increased patient severity stratification on Emergency Department performance (WIP)</p> <p>(Chiara Morlotti, Elisa Alessio, Mattia Cattaneo)</p> <p><u>Discussant:</u> Alessandro Stefanini</p>	<p>Growth strategies of Venture-Capital backed firms: organic versus external growth (WIP)</p> <p>(Massimo Gaetano Colombo, Alessandro Lucini Paioni, Daniela Silvestri)</p> <p><u>Discussant:</u> Valerio Lo Monaco</p>	<p>The hierarchy of AI-based and non-AI-based young SMEs (WIP)</p> <p>(Gwendolyn Torres, Evila Piva)</p> <p><u>Discussant:</u> Elena Pessot</p>	<p>"AI and Strategic Change in Higher Education: Navigating Polyphonic Narratives and the Role of the Past" (WIP)</p> <p>(Francesco Dassi, Eleonora Carloni, Michela Arnaboldi)</p> <p><u>Discussant:</u> Valentina Ndou</p>	<p>Comparing Food Waste-to-Value Technologies: A Hybrid AHP-fuzzy Approach (WIP)</p> <p>(Stefano Abbate, Piera Centobelli, Maria Di Gregorio)</p> <p><u>Discussant:</u> Sergio Riotta</p>	<p>Pursuing sustainability in co-innovation process with AI: evidence from the flexible packaging industry (WIP)</p> <p>(Karen Venturini, Marco Scatto, Virginia Dolci, Benedetta Pini, Barbara Bigliardi, Nicoletta Garbo)</p> <p><u>Discussant:</u> Chiara Grosso</p>
<p>Predictive post-operative length of stay: a process mining approach (WIP)</p> <p>(Rosalinda Iachetta, Erica Mazzola, Manfredi Bruccoleri)</p> <p><u>Discussant:</u> Simone Gitto</p>	<p>Venture capital financing and the growth of high-tech start-ups: The role of equity crowdfunding (WIP)</p> <p>(Samia Alam, Flavio Baroni, Vincenzo Buttice)</p> <p><u>Discussant:</u> Francesca Di Pietro</p>	<p>Studying patterns of resources-capabilities interplay in smes digitalisation: the case of technology bundles (WIP)</p> <p>(Giovanna Attanasio, Cinzia Battistella, Andrea Fornasier, Simone Gitto, Elena Pessot)</p> <p><u>Discussant:</u> Pasquale Del Vecchio</p>	<p>The role of AI in the digital servitization transformation of B2B manufacturers (WIP)</p> <p>(Clara Filosa, Lara Agostini, Anna Nosella)</p> <p><u>Discussant:</u> Giulio Arata</p>	<p>Determinants of Blockchain Adoption by Companies in the Wine Industry: Model Development through the Integration of UTAUT and TOE Framework (WIP)</p> <p>(Roberto Mauriello, Livio Cricelli, Serena Strazzullo)</p> <p><u>Discussant:</u> Mariangela Piazza</p>	<p>Investigating green purchase behaviour of Italian consumers: a synergistic approach of Theory of Planned Behaviour and Social Identity Theory (WIP)</p> <p>(Serena Filippelli, Alberto Michele Felicetti, Barbara Bigliardi, Salvatore Ammirato)</p> <p><u>Discussant:</u> Valerio Schiaroli</p>
<p>Investigating the relationship between Community Health Centres and emergency departments' utilisation (WIP)</p> <p>(Rossana Fulgenzi, Simone Gitto, Ginevra Giuliani)</p> <p><u>Discussant:</u> Paolo Pariso</p>		<p>Integrating Micro and Macro Perspectives in Circular Business Models: A Comprehensive Framework (CP)</p> <p>(Francesco Cafforio, Stefano Franco, Iaria Giannoccaro)</p> <p><u>Discussant:</u> Giovanna Attanasio</p>			

October 10th 16.00 - 17.30 - Parallel Sessions C

C7 - Aula Rubino	C8 - Aula C330	C9 - Aula C340	C10 - Aula M020	C11 - Aula Master
Re-thinking firm's growth: New growth strategies and scaling processes in the era of exponential technologies and AI	The Role of (Generative) Artificial Intelligence in Future-making	Digital Innovation Ecosystem for the Circular Economy: The Startups' perspective	Purpose and Strategic Innovation – Purpose-driven strategies for tackling technological disruptions	General Track: Marketing
<i>Chair: Angelo Cavallo</i>	<i>Chair: C. Battistella, C. Dell'Era, I. Durante</i>	<i>Chair: Domenica Barile, Benedetta Pini</i>	<i>Chair: Luca Manelli</i>	<i>Chair: Davide Aloini</i>
Navigating Organizational Growth: Re-thinking Challenges and Strategies for Implementing Open Innovation in Small and Large Enterprises (CP)	Augmenting design thinking: unveiling the role of generative ai in innovation management (CP)	Identifying Green Startups with Artificial Intelligence: a Comparison of Two Natural Language Processing Algorithms (WIP)	Bridging Corporate Purpose And Strategic Renewal Research: An Integrative Literature Review (CP)	Emotional Advertising: Leveraging Anticipated and Anticipatory Emotions to Enhance Consumer Product Repair Intentions (CP)
(Stefania Manetti, Federico Frattini)	(Martina Legnani, Stefano Magistretti, Claudio Dell'Era)	(Alessandra Colombelli, Baptiste LeMasle, Matteo Tubiana, Chiara Ravetti)	(Chiara Pantalena, Luca Manelli, Josip Kotlar, Federico Frattini)	(Debora Bettiga, Marco Mandolfo, Giulia Rigolone, Benedetta Rossello)
<u>Discussant:</u> Nicola Melluso	<u>Discussant:</u> Francesca Zoccarato	<u>Discussant:</u> Ivana Quinto	<u>Discussant:</u> Giovanna Campopiano	<u>Discussant:</u> Umberto Panniello
Unveiling the black box of growth hacking: insights into the microfoundations of lean startup capabilities (CP)	The role of design artifacts in distant future-making (CP)	Unveiling the Role of Circular Startups in Innovation Ecosystems: A Systematic Literature Review (WIP)	Exploring Implicit Theories Of Corporate Purpose By CEOs And Executives Of Organizations (CP)	Framing Influencer Marketing in the Funnel: A systematic literature review (CP)
(Caterina Foggetti, Angelo Natalicchio, Lorenzo Ardito, Vito Albino)	(Ilaria Durante, Stefano Magistretti, Claudio Dell'Era)	(Roberto Cerchione, Patrizia Ghisellini, Renato Passaro, Ivana Quinto, Viviana Sicardi)	(Chiara Pantalena, Luca Manelli, Josip Kotlar, Federico Frattini)	(Gloria Peggiani, Lucio Lamberti)
<u>Discussant:</u> Mattia Pedota	<u>Discussant:</u> Martina Legnani	<u>Discussant:</u> Benedetta Pini	<u>Discussant:</u> Andrea Buratti	<u>Discussant:</u> Elisabetta Benevento
Unveiling the role of Artificial Intelligence in Search Strategy: a Patent analysis through Natural Language Processing (CP)	Envisioning the future through AI: Unveiling the relation between the materiality and the discourse in the deployment of genAI in foresight practices (CP)	Innovation Ecosystems Through the Lens of Startups: A Literature Review (WIP)	Repurposing Business Schools amidst Disruptions (CP)	Rethinking Ad Metrics: Measuring Attention and Recall in Digital Advertising (WIP)
(Nicola Melluso, Mattia Pedota, Vito Giordano, Elena Coli)	(Francesca Zoccarato, Andrea Negrini, Giovanni Toletti, Emanuele Lettieri)	(Benedetta Pini, Barbara Bigliardi, Virginia Dolci, Alberto Petroni)	(Luca Manelli, Carlotta Benedetti, Josip Kotlar, Federico Frattini)	(Marco Mandolfo, Giuliano Noci)
<u>Discussant:</u> Tommaso Minola	<u>Discussant:</u> Cinzia Battistella	<u>Discussant:</u> Chiara Ravetti	<u>Discussant:</u> Chiara Pantalena	<u>Discussant:</u> Davide Aloini
	The Impact of Artificial Intelligence on Copyright (WIP)	Exploring how Urban Mining can help reduce the risks associated with Critical Raw Material supply: Lessons from the Waste Management Industry (WIP)		When e-scooters impact bus riderships: optimal design, fare systems and social welfare implications (WIP)
	(Sabrina Picone)	(Antonio Piepoli, Roberta Pellegrino, Pierpaolo Pontrandolfo)		(Martina Gregori)
	<u>Discussant:</u> Ilaria Durante	<u>Discussant:</u> Idiano D'Adamo		<u>Discussant:</u> Salvatore Cannella
	Looking forward: how foresight and artificial intelligence interwire to anticipate future stakeholder needs (WIP)	Citizen science and societal intelligence: developing next-gen tools and analytics to enhance citizen well-being and urban sustainability (WIP)		
	(Giovanna Attanasio, Cinzia Battistella, Irene Bubbola)	(Alessandro Margherita, Gianluca Elia, Ylenia Maruccia)		
	<u>Discussant:</u> Claudio Dell'Era	<u>Discussant:</u> Vincenzo Corvello		
		Economic, environmental, and social performance of sustainability-oriented firms: The role of the entrepreneurial/managerial team characteristics (WIP)		
		(Paolo Roma, Rosa Maria Dangelico, Antonio Crupi, Claudio Loporcaro)		
		<u>Discussant:</u> Donato Morea		

October 11th 09.30 - 11.00 - Parallel Sessions D

D1 - Aula Magna	D2 - Aula Capità	D3 - Aula F010	D4 - Aula F150	D5 - Aula F160	D6 - Aula Grasso
AI in Healthcare: Navigating Opportunities, Challenges, and Future Horizons	New Trends in Digital and Traditional Entrepreneurial Finance: Artificial Intelligence, Climate Change and Societal Challenges	Towards Industry 5.0: Disentangling the complex relationship between digital technologies and sustainability	Generative AI for Engineering Management: Emerging Topics, Research Methods, & Industrial Applications	Complexity perspectives, models, approaches, and methods to support innovation systems through the new digital technologies	Understanding sustainable consumer behavior to develop sustainable marketing strategies and sustainable innovations: Drivers, barriers, and AI supporting tools
<i>Chair: Emanuela Foglia</i>	<i>Chair: Francesca Tenca</i>	<i>Chair: Guido Orzes</i>	<i>Chair: Filippo Chiarello</i>	<i>Chair: Cristina Ponsiglione</i>	<i>Chair: Rosa Maria Dangelico</i>
The Non-Linear Impact of Hospitalization Complexity on Efficiency: A Study of Surgical Hospitalizations (CP)	Sustainable vs traditional mutual funds: is there really a difference? A comparative analysis within the SFDR classification framework (WIP)	Additive manufacturing-enabled relocations: exploring the impacts on supply chain resilience and sustainability (CP)	The Impact of Generative Artificial Intelligence on Human Skills: A Quantitative Case Study on ChatGPT (CP)	Understanding the determinants of foreign direct investment in Africa through Big Data (CP)	Consumer behaviour towards Electric Vehicle purchases in Europe: Does the country of origin matter? (CP)
(Sergio Riotta, Manfredi Bruccoleri)	(Andrea Odille Bosio, Giancarlo Giudici, Jonathan Tagliatela)	(Alessio Ronchini, Lydia Bals, Albachiaro Boffelli, Ronan McIvor, Hamid Moradlou)	(Vito Giordano, Antonella Martini, Gualtiero Fantoni, Filippo Chiarello, Irene Spada)	(Andrea Fronzetti Colladon, Roberto Vestrelli, Stefania Bait, Massimiliano Schiraldi, Giulia Verdoliva)	(Valerio Schiaroli, Luca Fraccascia)
<u>Discussant:</u> Antonio Diglio	<u>Discussant:</u> Vincenzo Butticiè	<u>Discussant:</u> Carmela Di Mauro	<u>Discussant:</u> Raffaele Mancuso	<u>Discussant:</u> Andrea Flori	<u>Discussant:</u> Serena Strazzullo
Organizational and Energy Efficiency Analysis of Italian hospitals and identification of improving AI solutions (CP)	Private Equity and Green Innovation: A regional study (WIP)	The impact of energy costs and materials availability on Additive and Conventional Manufacturing (CP)	How AI shape the productivity of science? (CP)	Carbon trade distortions and the emerging mesoscale structure of the European Emissions Trading System network (CP)	Leveraging AI for Sustainability-oriented Customer Relationship Management: A Conceptual Mapping (CP)
(Michele Picariello)	(Gloria Puliga, Margherita Mietto , Anna Gervasoni, Raffaella Manzini)	(Leonardo Agnusdei, Mirco Peron, Valerio Elia)	(Raffaele Mancuso, Federico Munari, Laura Toschi)	(Andrea Flori, Alessandro Spelta)	(Cristina Ledro, Andrea Vinelli)
<u>Discussant:</u> Elena Pessot	<u>Discussant:</u> Samuele Guido Sozzani	<u>Discussant:</u> Carmela Piccolo	<u>Discussant:</u> Simone Di Leo	<u>Discussant:</u> Ludovica Segneri	<u>Discussant:</u> Barbara Bigliardi
A Predictive System for Real-Time Service Workloads Estimation in Emergency Departments (WIP)	Entrepreneurial Venture Financing Sequences: A Research Agenda and the analysis of the Italian Startups (WIP)	Unlocking the Green Potential: Exploring the Linkages between Sustainability and Additive Manufacturing (CP)	Improving Risk Response in Project Environments: the Benefit-Resonance Optimization for Mitigation Actions (BROMA) (WIP)	Mapping the twin transition in regional innovation systems: a case study approach (WIP)	Strengthening green brand perception through immersive technologies: an experimental approach (WIP)
(Davide Aloini, Elisabetta Benevento, Marco Berdini , Alessandro Stefanini)	(Samia Alam)	(Giovanna Culot, Francesco Arcidiacono, Carmela Di Mauro)	(Alessandro Pompei, Fabio Nonino)	(Vincenzo Maione, Theresa Bürscher, Manfred Paier, Martina Neuländtner, Cristina Ponsiglione, Thomas Scherngell)	(Michele Di Dalmazi, Marco Mandolfo, Jaime Guixeres Provinciale, Mariano Alcañiz Raya, Lucio Lamberti)
<u>Discussant:</u> Alfonso Marino	<u>Discussant:</u> Benedetta Montanaro	<u>Discussant:</u> Marcos Dieste	<u>Discussant:</u> Alice Civera	<u>Discussant:</u> Raffaella Manzini	<u>Discussant:</u> Cristina Ledro
What is the difference between specialisation and diversity in hospitals? Investigating their relationship with hospital efficiency (WIP)	The Role of Financial Incentives in Cleantech Market Entry: A European Perspective (WIP)		Generative AI in Executive Management Education: State of Adoption and Ways Forward (WIP)	Assessing the economic impacts of government incentives on SMEs through Monte Carlo simulations: A framework for sustainable growth and technological adoption (WIP)	Early consumer response to electric buses in urban areas: evidence from a discrete choice experiment (WIP)
(Ginevra Giuliani, Simone Gitto)	(Andrea Odille Bosio, Annalisa Croce, Anna Fedorova, Marie Kasmí, Laura Toschi, Elisa Ughetto)		(Tommaso Agasisti, Melisa Lucia Diaz Lema, Mauro Mancini, Costanza Mariani, Mara Soncin)	(Alessandro Marrale)	(Tiziana D'Alfonso, Ricardo Daziano, Siqi Feng, Mirko Giagnorio)
<u>Discussant:</u> Eleonora Cheduzzi	<u>Discussant:</u> Jonathan Tagliatela		<u>Discussant:</u> Adrien Audoin	<u>Discussant:</u> Rebecca Fussone	<u>Discussant:</u> Serenza Filippelli
	Sustainability Signals for Early-stage Equity Financing: The institutional form matters (WIP)		Evaluating ChatGPT (and other AI-Chatbots) for Systematic Reviews: Potential Benefits and Challenges (WIP)		
	(Giuseppe Maria Bifulco, Francesca Di Pietro , Gianluca Gucciardi)		(Cinzia Daraio, Simone Di Leo , Federico Ferazzoli)		
	<u>Discussant:</u> Samia Alam		<u>Discussant:</u> Alessandro Pompei		
	Swimming with the sharks: evidence from CVC managers human capital (WIP)				
	(Benedetta Montanaro, Francesca Tenca)				
	<u>Discussant:</u> David Heller				

October 11th 09.30 - 11.00 - Parallel Sessions D

D7 - Aula Rubino	D8 - Aula C330	D9 - Aula C340	D10 - Aula M020	D11 - Aula Master
Re-thinking firm's growth: New growth strategies and scaling processes in the era of exponential technologies and AI	General Track: Innovation	Redesigning collaboration and innovation management through algorithms and AI	Purpose and Strategic Innovation – Purpose-driven strategies for tackling technological disruptions	Unfolding supply chain transformations through dynamic capabilities
<i>Chair: Angelo Cavallo</i>	<i>Chair: Giovanni Perrone</i>	<i>Chair: Francesca Bellesia</i>	<i>Chair: Luca Manelli</i>	<i>Chair: Giovanni Francesco Massari</i>
Governance for Growth: Exploring Ownership and Stewardship in Corporate Venture Clienting (CP)	On NPD processes-projects fit. Design principles and framework for building a decision-making tool through sensemaking (CP)	Enhancing Photovoltaic System Management: Leveraging Artificial Intelligence and Numerical Weather Model Data (CP)	How Consultants Link Purpose As A Management Innovation With Strategy To Renew Organizations (WIP)	Digital innovation in port logistics: reshaping the port of Naples (CP)
(Francesca Capella , Giovanni Tolin, Josip Kotlar, Federico Frattini, Alberto Di Minin)	(Nicolò Cocchi , Clío Dosi, Giacomo Marzi, Matteo Vignoli)	(Muhammad Ehtsham , Marianna Rotilio, Federica Cucchiella, Gianni Di Giovanni)	(Chiara Pantalena, Luca Manelli, Henk W. Volberda, Josip Kotlar, Federico Frattini)	(Roberto Cerchione, Mariarosaria Morelli , Renato Passaro, Ivana Quinto)
<u>Discussant</u> : Angelo Cavallo	<u>Discussant</u> : Lorenzo Ardito	<u>Discussant</u> : Chiara Grosso	<u>Discussant</u> : Domenico Appio	<u>Discussant</u> : Francesco Cafforio
From Growth to Size Transition: An Analysis of Italian SMEs (WIP)	Framing Creativity: How Conflict Fuels Innovation in Team Dynamics (CP)	Artificial intelligence and Justice: a systematic literature review and future research perspectives on Justice 5.0 (CP)	Making Sense of Purpose in and around Single Family Offices (WIP)	The role of digital technologies on transformative supply chains (CP)
(Mara Brumana, Giovanna Campopiano)	(Nunzia Coco , Anja Niedworok)	(Francesco Borgesano, Annarita De Maio, Pasquale Laghi, Roberto Musmanno)	(Luca Manelli, Emanuela Rondi , Josip Kotlar)	(Giovanni Francesco Massari)
<u>Discussant</u> : Francesca Capella	<u>Discussant</u> : Luisa Pellegrini	<u>Discussant</u> : Rosalinda Iachetta	<u>Discussant</u> : Chiara Pantalena	<u>Discussant</u> : Mariarosaria Morelli
Socioemotional Wealth and Mixed-gamble Approach: Business Model Diversification in Family Firms (WIP)		The Role of AI in the Innovation Process: Exploring the Front-End of Innovation (WIP)	Formalizing corporate purpose in family firms: an internal stakeholder management perspective (WIP)	Resource Orchestration in Cross-Sector Partnerships for Systemic Change: A Longitudinal Study of Urban Food Assistance (CP)
(Xu Qiuyang , Tommaso Minola, Lorenzo Cannatelli, Vincenzo Manzoni)		(Paola Bellis , Giulia Palombi, Francesca Bellesia)	(Andrea Buratti , Mariana Estrada-Robles, Giovanna Campopiano)	(Andrea Rizzuni , Giulia Bartezzaghi, Paola Garrone, Andrea Rizzuni, Marco Melacini, Alessandro Perego)
<u>Discussant</u> : Angelo Cavallo		<u>Discussant</u> : Muhammad Ehtsham	<u>Discussant</u> : Luca Manelli	<u>Discussant</u> : Raffaele Nacchiero
Turning the Tide: How AI Supports Technology Lagging Firms (WIP)		Exploring the Potential of AI-enhanced Toolkits for Co-design in Fostering Companies' Engagement in Industrial Symbiosis (WIP)	How does a transactional platform stay dominant? Platform Thinking in payment cards (WIP)	Towards circular supply chains: transformative capabilities and microfoundations (WIP)
(Paolo Carioli , Mattia Pedota)		(Chiara Grosso , Luca Fraccascia)	(Giulia Spinelli , Daniel Trabucchi, Luca Gastaldi, Tommaso Buganza)	(Raffaele Nacchiero , Giovanni Francesco Massari, Ilaria Giannoccaro)
<u>Discussant</u> : Davide Hahn		<u>Discussant</u> : Paola Bellis	<u>Discussant</u> : Debora Bettiga	<u>Discussant</u> : Piera Centobelli
			Product-market entrants, timing of technological entry and firm exit in nascent industries: Evidence from the US commercial drone industry (CP)	
			(Fabio Busicchia , Alessandro Lucini Paioni, Cristina Rossi-Lamastra)	
			<u>Discussant</u> : Federico Caviggioli	

October 11th 11.30 - 13.00 - Parallel Sessions E

E1 - Aula Magna	E2 - Aula Capitò	E3 - Aula F010	E4 - Aula F150	E5 - Aula F160	E6 - Aula Grasso
General Track: Supply Chain & Operations Management	General Track: Research and Higher Education	Towards Industry 5.0: Disentangling the complex relationship between digital technologies and sustainability	Generative AI for Engineering Management: Emerging Topics, Research Methods, & Industrial Applications	General Track: Sustainability	Try again, fail again, better again: Toward a realistic view of failure and learning by failure
<i>Chair: Antonella Moretto</i>	<i>Chair: Chiara Franzoni</i>	<i>Chair: Guido Orzes</i>	<i>Chair: Filippo Chiarello</i>	<i>Chair: Roberta Pellegrino</i>	<i>Chair: Gianluca Murgia</i>
Industrial Policies, FDI and Value Chain Reconfiguration in the Lithium Battery Industry (CP)	Expert predictions and errors in research funding decisions (CP)	Framework to assess sustainability impact of digital technologies in agriculture (WIP)	How does Artificial Intelligence drive solvers' performance in crowdsourcing challenges? (CP)	Moving towards a Circular Economy upcycling waste in supply chains: an agent-based study of Industrial Symbiosis Networks (CP)	What causes innovation failures? An analysis of the product-level and organizational-level determinants (CP)
(Pietro De Ponti, Stefano Elia, Lucia Piscitello) <u>Discussant:</u> Riccardo Marzano	(Chiara Franzoni, Massimiliano Guerini, Andol Stanaj) <u>Discussant:</u> Michele Meoli	(Veronica Leon Bravo, Chiara Corbo, Sandra Cesari Di Maria, Francesco Parigi) <u>Discussant:</u> Giovanna Culot	(Mariangela Piazza, Erica Mazzola, Giovanni Perrone) <u>Discussant:</u> Clio Dosi	(Rebecca Fussone, Caterina Sammatrice, Salvatore Cannella, Roberto Dominguez, Jose Manuel Framiñan) <u>Discussant:</u> Roberta Pellegrino	(Antonio Messeni Petruzzelli, Enzo Minischetti, Gianluca Murgia, Angelo Natalicchio) <u>Discussant:</u> Martina Orci
Exploring the role of Supply Chain Finance in multi-tier Supply Chain Management: Disruptive elements and regime barriers for Deep Tier Finance (CP)	Academically inbred leadership of universities and their performance (CP)	Italian Universities Embracing the Twin Transition: Insights into Academic Entrepreneurship (WIP)	The impact of primary school math skills on academic achievement in lower secondary schools (CP)	Does local context affect the contribution of green Cohesion Policy funds to air pollution reduction? (CP)	The Open Innovation Dilemma: Distinguishing Authenticity from Washing (CP)
(Elisa Medina, Luca Mattia Gelsomino, Antonella Moretto, Federico Caniato) <u>Discussant:</u> Albachiara Boffelli	(Alice Civera, Hugo Horta, Michele Meoli) <u>Discussant:</u> Massimiliano Guerini	(Claudia Spilotro, Pasquale Del Vecchio, Giustina Secundo) <u>Discussant:</u> Paolo Neirotti	(Melisa Lucia Diaz Lema, Chiara Masci, Mara Soncin, Tommaso Agasisti) <u>Discussant:</u> Lucia Alejandra Rodríguez Aceves	(Francesco Scotti, Giovanni Bonaccorsi, Alessandro Buongiorno, Andrea Gilardi, Mario Intini, Valeria Maria Urbano, Andrea Flori, Angela Stefania Bergantino) <u>Discussant:</u> Laura Macchion	(Giovanni Tolin, Francesca Capella, Alberto Di Minin, Federico Frattini, Josip Kotlar) <u>Discussant:</u> Enzo Minischetti
The impact of Green Public Procurement on 1st-tier suppliers The impact of Green Public Procurement on 1st-tier suppliers (CP)	Sustainability rankings: Cause or effect on university sustainability performance? (WIP)	Facilitating Employee Acceptance of Digital Technologies: A Theoretical Framework and Research Agenda (WIP)	Drivers of ChatGPT usage for academic writing in higher education: the role of perceived benefits and ethical risks (WIP)	Sustainability orientation of academic spinoffs: does it pay? (CP)	Technology sovereignty and technology adoption. The case of blockchain to support supply chain traceability (CP)
(Antonio Cavallin Toscani, Andrea Vinelli) <u>Discussant:</u> Matteo Podrecca	(Chiara Alberti, Michele Meoli, Stefano Paleari) <u>Discussant:</u> Matteo Mura	(Marcos Dieste, Ambra Galeazzo, Laura Macchion) <u>Discussant:</u> Piera Centobelli	(Lucia Alejandra Rodríguez Aceves, Gibrán Rivera-González, Andrew Cox, Xin Zhao) <u>Discussant:</u> Melisa Lucia Diaz Lema	(Alice Civera, Michele Meoli) <u>Discussant:</u> Diego D'Adda	(Valentina Giannini, Donato Iacobucci, Martina Orci) <u>Discussant:</u> Francesca Capella
		Exploring firms' capabilities for circular economy: A configurational analysis of Italian food transformers (WIP)	Do we share the cake? Experimental evidence of inequality aversion in real options games (CP)		You shall not pass: how to collaborate with startups or incumbents for overcoming barriers to sustainable innovation (WIP)
		(Paola Garrone, Giulia Valentini) <u>Discussant:</u> Marco Greco	(Azzurra Morreale, Flavio Bazzana, Luigi Mittone, Mostafa Goudarzi) <u>Discussant:</u> Filippo Chiarello		(Maria Sofia Pugliese, Albachiara Boffelli, Mara Brumana, Matteo Kalchschmidt) <u>Discussant:</u> Daniela Silvestri
		Chasing net-zero: Emissions decline and regional polarization of European carbon-intensive sectors (CP)			Time is Over? Late Versus Early Project Termination in Pharmaceutical R&D (WIP)
		(Chiara Vagnini, Leticia Canal Vieira, Mariolina Longo, Matteo Mura) <u>Discussant:</u> Guido Orzes			(Daniela Silvestri) <u>Discussant:</u> Maria Sofia Pugliese

October 11th 11.30 - 13.00 - Parallel Sessions E

E7 - Aula Rubino	E8 - Aula C330	E9 - Aula C340	E10 - Aula M020	E11 - Aula Master
General Track: Sustainability	General track: Finance	Entrepreneurship Through the AI Lens: Shaping Research and Practice	Transforming Business Models Across Digital Platforms: Exploring the Role of Artificial Intelligence	AI for improving competence-based HRM in the age of digital industry
<i>Chair: Manfredi Bruccoleri</i>	<i>Chair: Giovanna Lo Nigro</i>	<i>Chair: Alessandro Ancarani</i>	<i>Chair: Maria Elena Latino</i>	<i>Chair: Marianna Lezzi</i>
Boundary-spanning practices and the management of indirect carbon emissions: Are companies sharing responsibility with value chains? (CP)	What is an Insurtech? A Taxonomy in the European Insurance Landscape (CP)	Unravelling the relationship between AI scientific publications and AI-based entrepreneurship: a global graph-based analysis (CP)	Industrial IoT for Servitized Business Models: a multiple case study (CP)	Artificial Intelligence in Production Planning Control: a systematic literature review (CP)
(Leticia Canal Vieira , Mariolina Longo, Matteo Mura)	(Luca Carrai , Laura Grassi, Ivan Sosa Gomez)	(Luca Grilli, Mattia Pedota, Gianluca Tartaglia , Riccardo Zamboni)	(Vito Del Vecchio , Angelo Corallo, Mariagela Lazoi)	(Martina De Giovanni , Romeo Bandinelli, Virginia Fani, Vito Del Vecchio)
<u>Discussant</u> : Manfredi Bruccoleri	<u>Discussant</u> : Stefano Magistretti	<u>Discussant</u> : Cristina Marullo	<u>Discussant</u> : Giacomo Cali	<u>Discussant</u> : Giuliana Barba
Firm performance in mountain regions: A secondary data analysis (CP)	Board of Directors and Initial Public Offerings in Unregulated Financial Markets: Evidence from Belgium a Century Ago (CP)	The Composition of Entrepreneurial Teams and Its Impact on the Nature of AI Startups (CP)	Tony or Jarvis? An experimental investigation on human vs AI recommendation in crowdfunding (WIP)	How to discover the prerequisites in education and training courses: a data-driven method to design learning paths (CP)
(Margherita Molinaro , Guido Orzes, Matteo Podrecca, Faisal Rasool)	(Marc Deloof, Luca Farè , Michele Meoli, Silvio Vismara)	(Andrea Panelli , Elettra D'Amico)	(Riccardo Maiolini , Angelo Baccelloni)	(Irene Spada , Antonella Martini, Gualtiero Fantoni)
<u>Discussant</u> : Valentina Lazzarotti	<u>Discussant</u> : Laura Toschi	<u>Discussant</u> : Francesco Ferrati	<u>Discussant</u> : Marco Formentini	<u>Discussant</u> : Martina De Giovanni
Exploiting the market dynamics of EU ETS-listed companies to hedge financial risks in diversified portfolios (CP)	Exploring the Spectrum of Generative AI Integration in Entrepreneurship Research (WIP)	Enhancing Circular Economy Platform Design with Artificial Intelligence-Based Functionalities (WIP)	Large Language Models for Competence-based HRM: a Case Study in the Aerospace Industry (CP)	
(Mattia Chiappari , Francesco Scotti, Andrea Flori)	(Francesco Ferrati , Phillip H. Kim, Moreno Muffatto)	(Marco Formentini , Janpriy Sharma, Nicola Mezzetti, Alfredo Apicella, Caterina Trevisan, Giorgio Scarton)	(Giuliana Barba , Marianna Lezzi, Mariagela Lazoi)	
<u>Discussant</u> : Giovanna Lo Nigro	<u>Discussant</u> : Carmine Passavanti	<u>Discussant</u> : Maria Chiara De Lorenzi	<u>Discussant</u> : Irene Spada	
	Institutional Influences on Student-Led Digital Startups: A Comparative Study in Higher Education (WIP)	Exploring the potential of generative AI for consumer engagement in social media: Evidence from a field experiment (WIP)		
	(Carmine Passavanti , Tatiana Lopez, Pierluigi Rippa, David Urbano)	(Adrien Audoin , Paolo Roma, Giuseppe Crapa)		
	<u>Discussant</u> : Andrea Panelli	<u>Discussant</u> : Marta Menegoli		
		Socio-technical study of Natural Language Processing applications in Supply Chain Management (WIP)		
		(Giacomo Cali , Matteo Kalchschmidt, Albachiara Boffelli)		
		<u>Discussant</u> : Alessio Ronchini		